

# ABUNDANCE MASTERCLASS for Spiritual Biz Owners

GET CLARITY, CLIENTS & CASH!



## PART 1: Get CLARITY on who you are here to serve and what's the TRANSFORMATION you provide.

Think about a client you have had in the past 1 to 2 years that you absolutely loved. They were a joy to work with. They took all of your advice and followed everything you said and you both could see beautiful and amazing results.

It was a pleasure for you to see your client grow and make positive changes in their life.



This step may seem deceptively simple but it's actually THE most important thing you can do in your spiritual business. Most people in business NEVER do this step and it can save you precious time and energy and prevent exhaustion and burn out.

**When I started to do this step, my income increased!**

**With every new product or service you want to sell you MUST come back to this step first.**

***(READ THE LAST LINE AGAIN and burn it into your memory please!)***

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So let's get started...



Pick a name for your client and describe them in exact detail down to their daily habits and what they need.

Describe them before they came to work with you. Speak in their own words where possible.

## SECTION A

Name: \_\_\_\_\_  
Change the name of your client for confidentiality

Age: \_\_\_\_\_

Marital Status: \_\_\_\_\_

Dependents: \_\_\_\_\_

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### SECTION B: Before the healing work with you...

What is their main occupation? Do they work inside or outside the home?

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What is their biggest challenge? What are they struggling with right now?

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If they could wave a magic wand what is the one thing they would change about their lives?

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How would they like their life/relationships/health to be instead?

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### SECTION C: After the healing work with you...

What is the biggest change they have experienced?

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Why would they recommend your healing work?

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### SECTION D:

#### In their own words

**Before the session, I was feeling...**

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I struggled with...

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I wanted help with...

---

I couldn't cope with...

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**After the session, I was feeling...**

---

I noticed with...

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The difference was...

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I regained...

---

**I would recommend your healing services because.....**

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### In your own words

**Before the session, I could see my client was feeling...**

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They struggled with...

---

They wanted help with...

---

They couldn't cope with...

---

**After the session, they were feeling...**

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I noticed they were different because...

---

They told me that...

---

I regained...

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**They would recommend my healing services because.....**

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## Example: Detailed AVATAR description of my client

When I think of my Avatar for the clients I am currently work with this is the picture I have in my mind;

## BEFORE the healing work with me.....

BEFORE

Christine is a lightworker, she has had a spiritual business. She's always been doing some type of healing work or therapy and is constantly learning and improving her gifts with courses and personal and spiritual development.

She would be called an earth angel or lightworker because of her healing work and kind nature. **She loves people and just has a natural ability to put people at ease and offers healing actually just with her presence.**

She has invested a lot of money in her spiritual growth and development and countless hours working with different teachers and healing methods.

She has some clients but finds it difficult to attract them consistently and then struggles to get them to pay her fairly for her services. She realizes that there is only so much time in the day and wants to learn to have her healing sessions online or create a course or programme.

**She knows the next step for her spiritual business is to get online but has absolutely no idea where to start.**



She's heard all the jargon about sales pages, and finding your niche and knows how important marketing is but she just doesn't know how to combine all this knowledge and use it in a successful way in her own business.

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She's feeling a bit stuck and disheartened. She wants to make money from her healing gifts but although she's tried everything it hasn't made a difference and she's feeling broke.

**She undervalues herself and her work and charges less and less depending on the clients and what she thinks they can afford.**



She wonders why she's not making any money and her family sometimes criticise her and all the energy she gives to others and still isn't making any money. She knows there has to be another way but honestly can't figure it out.

**She knows that she's heading for burnout (if she hasn't already been there) and that her own health is going to suffer if she doesn't make changes fast. She's not quite ready to quit on her dreams of having a successful Spiritual Business and is ready to work with a coach or mentor who can show you a new way back to herself again. She wants to have a spiritual business that's fulfilling, profitable and sustainable.**

**She needs help fast!** She needs a roadmap, a step-by-step plan and coaching support and would absolutely benefit from being part of a like minded community who understands her and her business and can support her to get online. She's ready for change and not afraid of hard work.



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## IN HER OWN WORDS...

'I feel so frustrated. I love my healing work and working with my clients and I love helping people. I have so many qualifications and I know I should be doing better at this by now.

I know I need a plan and I see others making it work but I can't figure it out. My family think I'm a failure as I keep saying I have a business but there's no money to show for it. I know healing is part of my purpose.



**My healing work is the one thing that absolutely lights me up and gives me joy but If things don't change soon I'll have to give it up and get 'real'.**

Even when I do have people enquiring about my services they don't seem to want to pay me fairly. I can barely cover my costs and spend time advertising and doing courses to improve and add to my skills but it still doesn't result in clients. I need help and I'm ready to listen to a mentor and would LOVE to be part of a community of likeminded people who can support me as my family just don't really get my healing work or how important it is or why I keep doing it.

**I can't imagine not doing it. I have to make this work! It's time for change!**

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## **AFTER the healing work with me...**

Christine has grown in confidence and knows exactly what to do to sell any healing product or service that she offers. She has her roadmap and a complete support team in place including a coach and an incredible community.



She doesn't feel alone anymore as she has a beautiful community of lightworkers supporting her with a really clear vision for her business.

**She has consistent income and clients and really feels she's making difference in the world without burn out.**

She has time for exercise and self-care and her family are delighted to see more of her.

She has raised all her prices and is creating passive income products and services and extending her reach internationally and sharing her services with MORE clients than ever before without expending more energy.

She feels like she's just got the missing link and it all makes sense now.

**She knows with absolutely clarity who she is here to serve and what transformation she offers**

She understands how to package her work and services and how to get paid fairly from clients from all over the world that absolutely LOVE her work and are happy to pay good money to work with her.

She realises she still has a bit of a way to go but right now she has a plan to follow and knows where to go to get whatever help she needs. She knows exactly what way she best serves people and charges her worth. **She has healthy relationships with her clients and they respect her and value her time and energy.**

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## IN HER OWN WORDS...

'I feel really good in my skin. Just knowing about the community, programme and coaching that's available to me to access, has been a huge help. I have support and someone to talk to from the beautiful group of lightworkers from around the world, who understand exactly what my vision is and want to help me achieve it.

**I'm really clear now on who I am here to serve and how I can best serve them.** I love my clients and my work even more now. It doesn't drain me anymore and I get paid fairly for my services. My clients respect me and they can see that I've changed.



**I've had to let a lot go...**

**I had to be willing to look to at a lot of ideas and habits that were holding me back. There were uncomfortable moments when I thought I couldn't do it. I had to step outside my comfort zone.**

**The coaching and community were huge in helping me to release and let go of the old ways of doing things.**

**I can see things so much clearer now and I feel so supported!**

I did have to carve out time to do the work. It's absolutely paid off as I now have a plan to follow and feel inspired to complete it. I'm not saying everyday is amazing, but compared to where I was a short time ago I feel so much better.

This has been the best experience of my life and came at exactly the right time. I'm so glad I took this step forwards in my life and business.'

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**Take 30 minutes today to write about the Transformation you provide for your client and then share right away in the Facebook Group.**

**Your sharing will help someone else who might be stuck on this one. This exercise can help you to gain confidence and clarity about exactly what you do with and for your clients. You may never have thought about this before in any specific way.**



### **As I said before: Clarity is power!**

I can't wait to read about all transformations you provide for your clients and give you suggestions, ideas and feedback where possible.

Keep an eye in the group and read through everyone else's Transformation Stories and give them your positive feedback and support as well.

### **Keep going.. You're doing great!**

This can be a really revealing and vulnerable exercise, so don't underestimate it's healing power for you. Clarity is power!

#### **BIG HINT:**

**You will probably work best with clients who have experienced similar challenges as you, because you understand them intuitively and know exactly what they need.**

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**Watch out for the next video!**

**PART TWO**

**Abundance Masterclass  
for Spiritual Biz Owners**

**"Get CLIENTS in your Spiritual Business"**

[WWW.AISHLINGMOONEY.COM](http://WWW.AISHLINGMOONEY.COM)

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**This FREE Masterclass gives you a taste of what it's like to work with me and be part of our amazing community of spiritual biz owners.**

**The next step is the...**



**Spiritual Business  
POWER**

*A Mastermind for Lightworkers  
Get Consistent Clarity, Clients & Cash and  
Grow your Healing Business Exponentially!*

[www.aishlingmooney.com/power](http://www.aishlingmooney.com/power)

**We're enrolling now!**



**for more details**