

# ABUNDANCE MASTERCLASS for Spiritual Biz Owners GET CLARITY, CLIENTS & CASH!



## PART 2: Get CLIENTS in your spiritual business

Have you ever been in a situation when someone asks you that dreaded question;

**'So what do you do?'**

And you really don't know how to explain it in a way that they'll understand?

Although it's frustrating when we can't fully articulate what we actually do in your spiritual business, there's actually a bigger problem...



**Not knowing exactly what you do or being able to state it clearly is keeping you small and invisible and costing you clients and money!**

Not doing this piece of work can show up as a **form of self-sabotage** and your ego keeping you safe from perceived pending death (coming from past lives when sharing our healing gifts meant torture and even death)

**Bringing awareness, forgiveness, acceptance and courage** to this can help you to step out as a lightworker and finally become visible to those that really need your work. There is something that YOU can do that's specific to YOU and YOUR healing gifts. The transformation you provide is UNIQUE to you.

**Come closer, my love...**

It's time to get clear on your specific niche and audience, it's time to have courage and say what you do.

**One more thing...**

You are not here to heal EVERYONE!



You are only here to help the people that you sacredly contracted to help. These are the clients that make your heart soar with joy and their success feels like yours as well. These clients are waiting for you and as soon as you get clear it's like turning on a lighthouse and suddenly the ships trying to reach the shore can get there safely. Your people can finally find YOU!

**As soon as I got clear on the Transformation I provided and then learned how to say that for different audiences, EVERYTHING changed!**

Clients began to find me as if by magic, referrals came in, I was able to raise my prices so I was getting paid fairly and my income began to increase (after 10 years of making hardly any money in my spiritual business that was really awesome).

**So are you ready? Let's go!**

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In traditional marketing, this exercise is called your **ELEVATOR speech** with the idea that you can describe what you do to a complete stranger in less than one minute.

**Think about the client AVATAR you described in the first part of this Masterclass. (Go get your notes now)**

This is a client you absolutely loved. They were a joy to work with and they took all of your advice and followed everything you said and you both could see beautiful and amazing results.

It was a pleasure for you to see your client grow and make positive changes in their life.

Now you know WHO your ideal client is and can describe the transformation that happened for them because of your work together. It's time to get it on paper and memorised.



### Fill in the Blanks...

**Hi, my name is** \_\_\_\_\_

**I help** (describe your client as a group for example female entrepreneurs, lightworkers, fitness coaches, men, women, healers etc...)

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**Who are struggling with/experiencing** (name the pain and issues they had before they did the healing work with you)

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**To** (name the transformation your client had, how they felt after the work with you )

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**Through** (optional you can name your tools here)

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**Here are a few examples from a few different professions and transformations:**

*Hi my name is Aishling, I help lightworkers who are struggling to get clients and consistent income and who are heading for burnout, to create a spiritual business that's fulfilling, sustainable AND profitable.*

*Hi my name is Mark and I help men who are experiencing depression and anxiety to regain a sense of power and joy in their life through the use of meditation, tai chi and NLP.*



*Hi my name is Mary and I help women who feel they have lost themselves in their families and children and need help regaining their confidence and personal power, by using a variety of personal development tools in a group setting called sacred space for women*

*Hi my name is Joan and I help children who are highly sensitive to learn ways to adapt to the world around them from a place of power and calm, through my online course for parents and children called 'Peaceful kids, Peaceful world'.*

*Hi my name is Christopher and I help people who have experienced trauma in their childhood and are ready to explore forgiveness and acceptance to help them release the past and regain confidence and a sense of purpose in their lives. I use Reiki, Theta healing and Aura Soma.*



*Hi my name is Christine and I help yoga teachers who are struggling to build their practice and get clients to create a variety of packages including online and in person course and retreats for participants who want a high touch VIP experience.*

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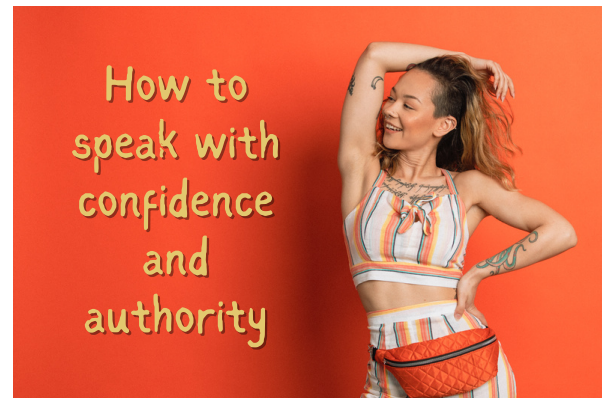


There are different elevator speeches for different occasions and different people.

I personally have a few different ways that I describe what I do and that depends on the audience however I'm always clear on my AVATAR.

I just tweak the word according to whatever package or programme I am offering.

For now, just get started with this piece and you'll begin to see a BIG difference in you express what you do and the response from others.



**Take 30 minutes today to write your elevator speech and then share right away in the Facebook Group.**

**Your sharing will help someone else who might be stuck on this one.**

**This exercise can help you to gain confidence and clarity in expressing what you do with and for your clients.**

**I can't wait to read your elevator speeches in the Facebook group, make sure to read through everyone else's elevator speeches and give them your positive feedback and support as well.**

**Keep going... You're doing great!  
Together we can do this!**

**Watch out for the next video!**

**PART THREE**

**Abundance Masterclass  
for Spiritual Biz Owners**

**"Get CASH flowing into your  
Spiritual Business"**



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**This FREE Masterclass will give you a taste of what it's like to work with me and be part of our amazing community of spiritual biz owners.**

**The next step is the...**



**We're enrolling now!**



**for more details**

